A Unique 1 Day Event
What's Included?

Wow!! You guys are the best Adventurers today on the road!!
Claudio Ferrer via Facebook

You pair are the most inspiring people that I have ever met.
Brian Miller via Facebook

Simon & Lisa Thomas
A.S.K
ADVENTURE SKILLS KLINIC
GRAB LIFE BY THE BARS
2RTW SINCE 2003

“I came away from your talk in Frankton last night totally blown away by your presentation. The vision you both must have to achieve such a trip is beyond belief. I would love to come back and hear more.” David Wright via Facebook

“Thank you so much for your inspirational message tonight. I was especially blown away by your closing comments. You two truly have a special gift in each other and it shows.” Bob Nelson Via email

“You guys are my heroes. You inspired my trip across Canada. Next? Oakland, California to Tierra del Fuego, next year.” Miguel via email

INSPIRE

MOTIVATE

EDUCATE
EVENT SCHEDULE

AM:

MEET & GREET
Hang out, grab a coffee and chat with Simon & Lisa.

MASTER CLASS 1
Travel Photography. How to capture incredible travel photos

MASTER CLASS 2
Building Your Ultimate BMW Adventure Motorcycle.

MASTER CLASS 3
Risk & Security. Staying safe on the road.

MASTER CLASS 4
Cooking and Eating well on your next adventure.

MASTER CLASS 5
How To Digitally Share Your Journey.

PM:

MAIN PRESENTATION
THE SEARCH FOR FREEDOM HOW 2 RIDE THE WORLD.
2 X 45 MIN SECTIONS.
It’s been our pleasure and privilege to share our journey and what we’ve learned from it, to over a hundred live audiences around the world.

After speaking with thousands of people over the years, we’ve noticed a dramatic shift in the public’s mindset.

Today’s ‘high stress’ workplace generates an unprecedented demand for recreation and adventure, as proven in the recent explosion in the Adventure Riding market.

Yet your friends, clients and prospective clients don’t want to simply watch someone else’s journey. Today your audience demands to learn how it’s done. More importantly they want to feel that in some large or small measure it’s possible for them: they want to understand how to achieve the freedom we all crave.

Not everyone wants to ride around the world but everyone wants to be inspired to think that they can.

This is why we have created a brand new ALL-DAY event entitled ‘Adventure Skills Klinik’, which culminates in the showing of our new presentation.

We’ve kept all the best stories and adventures. Our experiences are now bound with a “master classes” on how we’ve maintained our life on the road, how we’ve maintained our relationship, route planning, skill acquisition, gear selection, money management and more.

What we offer is a completely new, adventurous and inspiring yet completely realistic approach to goal achievement.

We hope you’ll give us the opportunity to share our journey and to demonstrate what can be accomplished from the seat of a BMW Motorcycle.

The motorcycle has never symbolised freedom and escape more strongly than it does today.
TESTIMONIALS

LISA AND SIMON SET A NEW STANDARD BY WHICH ALL FUTURE PRESENTERS WILL BE MEASURED.

Brendan Ferrer
General Manager - South Sound BMW (USA)

“Over the last 12-years we have had the pleasure of hosting some 100-plus presentations from both regular and ‘BIG’ name adventure moto-personalities alike. It’s easy to say that Lisa and Simon set a new standard by which all future presenters will be measured. With almost 160 guests the turnout was close to store capacity!”

Lachlan Harris
Vice President BMW Motorrad South Africa.

“They present an excellent digital presentation.

“The presentation is well constructed, professional in its delivery and shows exactly what can be accomplished on our product... I can only endorse them as excellent ambassadors for our brand, and would like to suggest it will be well worth your while to make contact with them.”

Clint Davis
Owner: Brisan Motorcycles Newcastle (Australia).

“Both Simon & Lisa were professional and engaging.

“The comments received from our customers in the days that followed ranged from, “I could have listened to them all night” and “I didn’t want it to finish” to “I’m so inspired to get out and try something like that myself”. With over 100 guests the evening was a resounding success...highly recommended.”

David Swezey
General Manage, BMW Ride West

“We have hosted hundreds of seminars and slide shows over the years and seldom have we (and more importantly, our customers) been as entertained, informed, and captivated.

“Simon and Lisa are unique in their ability to engage with the audience.”
It's easy to say that Lisa and Simon helped define what we now call "Adventure Riding."
Simon & Lisa Thomas are considered by many to be the world’s foremost Adventure Motorcyclists, with more ‘real-world’ experience than anyone on the road today!

Simon and Lisa Thomas have ridden their way into a life that most of us can only imagine. Since setting out on their journey in 2003 the duo has amassed an insane 450,000 miles on their ride, through 78 countries on six continents. Along the way they’ve traversed 27 deserts, survived a broken neck in the Amazon Jungle, cheated death and are still travelling today.

It’s easy to say that Lisa and Simon helped define what we now call ‘Adventure Riding.’ As explorers, writers, photographers and public speakers this pair inspire adventure.
SOUTH SOUND

BMW
The banter between Lisa and Simon adds to the feeling that you are involved in a conversation with them rather than a pre-planned talk. As they are not professional journalists or presenters, there is a feeling that anyone who was committed to it could accomplish the same trip. The fact that they are still on the road made us and members of the audience feel that rather than just being entertained, we are actually participating in their journey.

As a BMW dealer, the bikes are a testament to the brand. Lisa and Simon both speak highly of their bikes and the equipment that they use. For us, the bad press often eclipses the good so it is refreshing to have our products presented in a very positive light.

I give my highest compliments to Lisa and Simon for all that they have accomplished. It has been an excellent adventure so far and we are proud to have now been a part of it. We hope to host them again and hear new stories from the road. Take it from me, if you have a need or desire for their presentation please do not hesitate to invite them.

Regards-
Brendan Ferrer
General Manager
South Sound BMW

It’s easy to say that Lisa and Simon set a new standard by which all future presenters will be measured. With almost 160 guests the turnout was close to store capacity.

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Their obvious passion of motorcycles, adventure travel and each other is clear and infectious. The audience clearly enjoyed the quick, and often irreverent, answers to the questions they asked Lisa and Simon. The slide show portion of the presentation moves at a perfect pace and the dialogue fits nicely with the incredible images, photographs, video and maps presented.

I would like to thank Lisa and Simon Thomas for their recent presentation at our dealership, South Sound BMW.

In conjunction with Ride West BMW, over the last 15-years we have had the pleasure of hosting some 100-plus presentations from both regular and ‘big’ name moto-personalities alike. Each and all bring something unique and interesting to the table.
“5 Stars for Simon & Lisa’s 10 Year Anniversary Tour Digital Presentation! “

We have hosted hundreds of seminars and slide shows over the years and seldom have we (and more importantly, our customers) been as entertained, informed, and captivated. Simon and Lisa are unique in their ability to engage with the audience. Their beautifully crafted digital presentation chronicles their adventures, and misadventures, across 6 continents, 13 years, 78 countries, and over 425,000 miles…and they’re not done!

I highly recommend adding Simon and Lisa to your event schedule and if you have any questions, please feel free to contact me.

We are ready for another day of rugged riding in Mongolia’s Gobi Desert.
Why 5 Stars?

A true testament to their presentation is how many folks stayed for the Q&A at the end of the evening. It’s a good thing that Lisa finally brought it to a close after 45 minutes of Q&A because almost every one of our 100+ attendees was still glued to their seats!

Sincerely,

Dave Swezey
General Manager – Ride West BMW
gm@ridewest.com
MEET & GREET
The day starts with an informal meet and greet. This is a great opportunity for guests to socialize and chat with coffee with Simon & Lisa and prep for the day.

ADVENTURE SKILLS KLINIC
The ASK event comprises of five master classes, each one created and run by Simon & Lisa. The master classes will start in the morning and run to mid afternoon. The number of classes and times can be arranged to suit client needs. The adventure travel classes are listed below:

- Security and safety.
- Travel Photography
- Communications Systems
- Building an adventure bike
- Cooking on the road

MAIN PRESENTATION
The day rounds off with Simon & Lisa new presentation. 2017 Presentation is designed to run for 90 minutes with a 20 -25 minute break at the 45-minute mark.

The presentation is a dynamic and engaging mix of story telling and real world inspiring how-to advice. The Presentation will include a balanced mix of still photography and professionally edited adventure video, story telling and anecdotes from their incredible record setting 14-years on the road.

Event Host Responsibilities
The event host is responsible for providing the following:

- 2 nights accommodation
- Projector
- Projector Screen
- 2 microphones
- Speaker system
- Amplifier
- 2 small display tables

Pre Co-op Approved
BMW Motorrad Dealer Network
2Ride The World are approved BMW Motorrad Brand Ambassadors, approved vendors and co-opable at 50%
BOOK YOUR EVENT NOW

INSPIRE, MOTIVATE & EDUCATE.
Contact us now to reserve your date.

2 Ride The World is on the approved vendors list and co-op approved.

2017 is going to be a great riding year

Lisa and I will be re-entering North America to ride more of the continental USA and attend bike shows and events along the way on our newly equipped R1200GSA and F800GS.

Time is always a critical factor when travelling, taking into account climate, repairs, visas and the other unknowns is part of what makes adventure riding so intoxicating. That said, Lisa and I will be building into our schedule time to share our Adventure Skills Klinic and digital presentation.

If you’d like to host an event and provide your clients or audience an opportunity to become part of our journey, then please don’t hesitate, contact us now. All bookings will be on a first come first served basis.

Thanks in advance for your interest, have a great year.
Ride far, ride safe.

Lisa and Simon Thomas